

AKEBIA THERAPEUTICS, INC.
PRIVACY POLICY AND NOTICE OF COLLECTION OF PERSONAL
INFORMATION OF CALIFORNIA RESIDENTS UNDER THE CALIFORNIA
CONSUMER PRIVACY RIGHTS ACT (CPRA)

Akebia Therapeutics, Inc. (“Akebia,” “we,” “us,” and “our”) collects and uses your personal information for information security, regulatory compliance, marketing and analytics, and other legitimate business purposes. We are committed to using reasonable safeguards to maintain the privacy and security your personal information in compliance with applicable law.

For purposes of this Privacy Notice, we refer to personal information according to the following definition given in the CCPA: “personal information” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household. Personal information does not include publicly available information, information that is de-identified or aggregated information, or other information that is outside the scope of the CCPA. Much of the personal information that Akebia collects in the course of our business operations is not subject to the CCPA. For example, where we collect and maintain information in connection with clinical trials, this data is subject to clinical trial protocols and informed consents executed by individuals participating in these clinical trials and is not subject to the CCPA.

If you are a California-based job applicant or employee of Akebia, this Privacy Notice does not apply to you. Please refer to our [California Privacy Notice for Job Applicants and Employees](#).

I. Notice at Collection

This Notice at Collection is intended to inform you that Akebia is collecting your personal information. We may collect the personal information and sensitive personal information categories listed in the tables below. The tables also lists, for each category, our use purposes and whether we share it with third parties for cross-context behavioral advertising. This description also sets out the personal information we have collected over the last twelve (12) months. Please note Akebia does not sell personal information or sensitive personal information. As noted in the chart below, our “sharing” of personal information is limited only to information collected via cookies and other tracking technologies when you visit Akebia’s public website, such as your IP address, browser information, and device information.

Personal Information Category	Business Purpose	Shared?
Identifiers, such as name and contact information.	<ul style="list-style-type: none">• To communicate with you• To market our products and services• To improve website access	No

	<ul style="list-style-type: none"> • Legal purposes (i.e., in relation to a government inquiry, merger, or sale) • To perform our contract with you and carry out our rights under the contract (if applicable) • To book your travel, if you are a healthcare provider participating in our Speakers Program or performing consulting services for Akebia • Any other purpose identified in our Privacy Policy 	
California Customer Records Personal Information, such as name and contact information	<ul style="list-style-type: none"> • To communicate with you • To market our products and services • To improve website access • Legal purposes (i.e., in relation to a government inquiry, merger, or sale) • To perform our contract with you and carry out our rights under the contract (if applicable) • To book your travel, if you are a healthcare provider participating in our Speakers Program or performing consulting services for Akebia • Any other purpose identified in our Privacy Policy 	No
Internet or other similar network activity, such as your browsing history on Akebia devices and networks	<ul style="list-style-type: none"> • To market our products and services • To improve website access • To ensure the security of our website and systems 	Yes
Geolocation data, such as the IP address of the device from which you access our website or systems	<ul style="list-style-type: none"> • To market our products and services • To improve website access • To ensure the security of our website and systems 	Yes
Professional or employment-related information, such as your employment history (collected by Akebia only to the	<ul style="list-style-type: none"> • To perform our contract with you and carry out our rights under the contract (if applicable) • Any other purpose identified in our Privacy Policy 	No

extent you are a healthcare provider who is either participating in our Speakers Program or performing consulting services for Akebia)		
Inferences drawn from other personal information	<ul style="list-style-type: none"> To provide you with online advertising that is more relevant to you 	No

Sensitive Personal Information Category	Business Purpose	Shared?
Government identifiers (social security, driver's license, state identification card, or passport number)	<ul style="list-style-type: none"> To communicate with you Legal purposes (i.e., in relation to a government inquiry, merger, or sale) To perform our contract with you and carry out our rights under the contract (if applicable) To book your travel, if you are a healthcare provider participating in our Speakers Program or performing consulting services for Akebia Any other purpose identified in our Privacy Policy 	No
Health, sex life, or sexual orientation information	<ul style="list-style-type: none"> For processing and reporting adverse events 	No

Our Retention of your Personal Information and Sensitive Personal Information. Akebia retains personal information and sensitive personal information for as long as necessary to provide the services and perform any contracts we have entered into with you, or for other legitimate purposes, such as complying with our legal obligations, resolving disputes, and enforcing our agreements. Because these needs can vary for different data types, the context of our interactions with you or your use of services, actual retention periods can vary significantly. Other criteria used to determine the retention periods include:

- **Is the Personal Information considered to be of a sensitive type?** If so, a shortened retention time would generally be adopted.

- **Has the individual provided consent for a longer retention period?** If so, we will retain data in accordance with the individual's consent.
- **Is Akebia subject to a legal, contractual, or similar obligation to retain or delete the data?** Examples can include mandatory data retention laws in the applicable jurisdiction, government orders to preserve data relevant to an investigation, or data retained for the purposes of litigation.

If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please contact privacy@akebia.com.

II. Use of Personal Information and Sensitive Personal Information

We collect, use and disclose the categories of your personal information for the following purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to obtain a service, we will use that information to facilitate the performance of that service. We may also save your information to facilitate new product orders or process returns.
- To provide, support, personalize, and develop our products and services.
- To communicate with you.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To personalize your experience and to deliver content and service offerings relevant to your interests, including via website, email or text message (with your consent, where required by law).
- To help maintain the safety, security, and integrity of our services, databases and other technology assets, and business.
- For testing, research, analysis, and product development, including to develop and improve our services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information or as otherwise set forth in the CCPA.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our users and/or consumers is among the assets transferred.
- To comply with applicable regulatory and legal requirements, responding to legal, court, or regulatory investigations or requests for data.
- To comply with regulatory monitoring and reporting obligations, such as those related to adverse events, product complaints, spend transparency, and patient safety.
- To track and respond to safety and product quality concerns, such as product recalls.
- To prosecute or defend legal claims, and respond to court orders, subpoenas or governmental information requests.

While we collect sensitive personal information, we do not use or disclose such information for purposes other than:

- To perform the services or provide the goods reasonably expected by an average consumer who requests those goods or services.
- To detect security incidents that compromise the availability, authenticity, integrity, and confidentiality of stored or transmitted personal information, provided that the use of your personal information is reasonably necessary and proportionate for this purpose.
- To resist malicious, deceptive, fraudulent, or illegal actions directed at Akebia and to prosecute those responsible for those actions, provided that the use of your personal information is reasonably necessary and proportionate for this purpose.
- To ensure the physical safety of natural persons, provided that the use of your personal information is reasonably necessary and proportionate for this purpose.
- For short-term, transient use, including, but not limited to, non-personalized advertising shown as part of a consumer’s current interaction with Akebia, provided that the personal information is not disclosed to another third party and is not used to build a profile about you or otherwise alter your experience outside the current interaction with us.
- To perform services on our behalf, such as maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing financing, providing analytic services, providing storage, or providing similar services on our behalf.
- To verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for us, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured by, manufactured for us, or controlled by us.

III. Sources of Personal Information

We have collected your personal information from the following categories of sources:

- Directly from you, when you communicate with us;
- Indirectly from you. For example, from information you provide to other parties who then share the information with us;
- Internet cookies; and
- Data analytics providers.

IV. Disclosure of Personal Information

We have disclosed the following categories of personal information and sensitive personal information to third parties in the last 12 months:

Personal Information Category	Business Purpose Disclosures	Categories of Third Party Recipients
Identifiers, such as name, alias, postal address, and email address.	<ul style="list-style-type: none"> • Manage and conduct our clinical trials, patient support programs, and 	<ul style="list-style-type: none"> • Outside organizations such as CRMs, clinical research organizations, IT, finance, co-pay hub services, safety

Personal Information Category	Business Purpose Disclosures	Categories of Third Party Recipients
	<p>other product or investigational programs</p> <ul style="list-style-type: none"> • Performing healthcare provider engagement compliance and managing speaker programs, ad boards, and other business needs • Fulfilling contract payment obligations • To meet legal requirements • Responding to requests or inquiries • To book your travel, if you are a healthcare provider participating in our Speakers Program or performing consulting services for Akebia 	<p>reporting partners, speaker program vendors, and other service providers</p> <ul style="list-style-type: none"> • State and government agencies for transparency reporting
<p>California Customer Records Personal Information, such as name and contact information</p>	<ul style="list-style-type: none"> • Manage and conduct our clinical trials, patient support programs, and other product or investigational programs • Performing healthcare provider engagement compliance and managing speaker programs, ad boards, and other business needs • Fulfilling contract payment obligations • To meet legal requirements • Responding to requests or inquiries 	<ul style="list-style-type: none"> • Outside organizations, such as CRMs, clinical research organizations, IT, finance, co-pay hub services, safety reporting partners, speaker program vendors, and other service providers • State and government agencies for transparency reporting
<p>Internet or other similar network activity, such as your browsing history on Akebia devices and networks</p>	<ul style="list-style-type: none"> • Performing services for Akebia, including to provide, improve, and troubleshoot our website 	<ul style="list-style-type: none"> • Outside organizations in connection with providing products and services, completing transactions, supporting our everyday

Personal Information Category	Business Purpose Disclosures	Categories of Third Party Recipients
	<ul style="list-style-type: none"> Helping to ensure security and integrity 	operations, or business management and development.
Geolocation data, such as the IP address of the device from which you access our website or systems	<ul style="list-style-type: none"> Performing services for Akebia, including to provide, improve, and troubleshoot our website Helping to ensure security and integrity 	<ul style="list-style-type: none"> Outside organizations in connection with providing products and services, completing transactions, supporting our everyday operations, or business management and development.
Professional or employment-related information, such as your employment history	<ul style="list-style-type: none"> Manage and conduct our clinical trials, patient support programs, and other product or investigational programs Performing healthcare provider engagement compliance and managing speaker programs, ad boards, and other business needs Fulfilling contract payment obligations 	<ul style="list-style-type: none"> Outside organizations such as CRMs, clinical research organizations, IT, finance, co-pay hub services, safety reporting partners, speaker program vendors, and other service providers
Inferences drawn from other personal information	<ul style="list-style-type: none"> To provide you with online advertising that is more relevant to you 	<ul style="list-style-type: none"> IT service providers, website analytics vendors

Sensitive Personal Information Category	Business Purpose Disclosures	Categories of Third Party Recipients
Government identifiers (social security, driver's license, state identification card, or passport number)	<ul style="list-style-type: none"> Manage and conduct our clinical trials, patient support programs, and other product or investigational programs Performing healthcare provider engagement compliance and managing speaker programs, ad boards, and other business needs 	<ul style="list-style-type: none"> Outside organizations, such as CRMs, clinical research organizations, IT, finance, co-pay hub services, safety reporting partners, speaker program vendors, and other service providers

	<ul style="list-style-type: none"> • Fulfilling contract payment obligations • To meet legal requirements • Responding to requests or inquiries • To book your travel, if you are a healthcare provider participating in our Speakers Program or performing consulting services for Akebia 	
Health, sex life, or sexual orientation information	<ul style="list-style-type: none"> • For processing and reporting adverse events 	<ul style="list-style-type: none"> • Competent regulatory authorities for monitoring and safety purposes in connection with our pharmacovigilance activities as required by applicable laws and regulations.

V. NOTICE OF RIGHTS

The CCPA provides consumers (California residents) with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

- The right to know. You have the right to request that we disclose the personal information we collect, use and disclose about you. You may “request to know”: (i) the categories of personal information that we have collected about you; (ii) the categories of sources from which the personal information is collected; (iii) the business or commercial purpose for collecting, selling or sharing your personal information; (iv) the categories of third parties with whom we disclose your personal information; and (v) the specific pieces of personal information that we have collected about you. Your request may pertain to the personal information collected about you on or after January 1, 2022. If your request covers a time period beyond 12 months from the date of your request, we may deny your request as to that time period where it would be impossible for us to provide you with the information or involve disproportionate effort. We may deny your request to search for certain information under certain circumstances (e.g., where we retain the information solely for legal and compliance purposes).
- The right to data portability. You have the right to receive specific pieces of your personal information in a format that is understandable, and to the extent technically feasible, in a

structured, commonly used, machine readable format that allows you to transmit the information to another entity.

- The right to correct. You have the right to correct inaccurate personal information. Once we receive a correction request and confirm your identity (see *Exercising Your Rights to Know, Delete, or Correct*), we will review the contested information's accuracy, considering the totality of the circumstances, and determine if it is more likely than not that the personal information we maintain is inaccurate. We will review and consider any documentation you provide to support your correction request and encourage you to make a good faith effort to provide us with all necessary information during the request submission process. If we determine it is more likely than not that the personal information is inaccurate, we will correct such information on our systems and instruct all service providers and contractors to whom such personal information was disclosed to make the necessary corrections in their respective systems. However, not all inaccurate information may warrant correction.
- The right to delete. You have the right to request deletion of personal information under certain circumstances. For example, we may not be required to delete personal information if:
 - We need to retain the information to comply with a legal obligation;
 - The personal information is needed to perform a contract between us; and/or
 - Deleting the information prevents Akebia from exercising our legal rights.
- The right to opt out of personal information sales/sharing. To the extent Akebia engages in the sale/sharing of personal information, you have the right to opt out of such disclosures.
- The right to non-discrimination. You have the right not to receive discriminatory and non-retaliatory treatment for the exercise of any of these rights. We will not discriminate or retaliate against you because you have exercised your rights.

Further, Akebia only uses and discloses your sensitive personal information for statutorily-permitted purposes. Therefore, Akebia does not offer you the ability to request that we limit our uses and disclosures of your sensitive personal information.

Exercising Your Rights to Know, Delete, or Correct

You may submit requests concerning your rights to know, data portability, correct, and delete by contacting us by e-mail to Privacy@akebia.com, by entering a request [on our portal](#), or by telephoning us at 844-235-2205. We will use reasonable methods for verifying that the person making a request to know, data portability, request to correct or a request to delete is the individual about whom we have collected personal information.

For requests to delete made electronically, you will be required to submit the request to delete, and then separately confirm that you want your personal information deleted. To the extent that you wish to use an authorized agent to make requests concerning the rights set forth above, you will need to provide us either with a power of attorney or, alternatively, with signed authorization to communicate with your authorized agent, and directly confirm that you provided the authorized agent with permission to submit the request.

We will (i) confirm receipt of requests to know, data portability, to correct inaccurate information or to delete within 10 business days of receiving the request and provide information concerning how we will process the request; and (ii) generally respond to requests to know, data portability or to delete within 45 calendar days of receiving the request. If we need additional time to respond to your request beyond the 45 calendar days, we will provide you with notice explaining the reasons we need more time, and we will then take up to an additional 45 calendar days to respond to your request.

Opting out of Personal Information Sales/Sharing

Akebia does not engage in the sale of personal information or sensitive personal information, but we do use cookies and other technologies on our public-facing website for online advertising and analytics. We may disclose certain online identifiers with our advertising partners and analytics providers. Disclosing these identifiers with third parties for advertising or analytics purposes may be defined as the “sale” or “sharing” of your data under the CCPA. You may opt-out of the sale or sharing of your data for marketing or analytics by clicking on Do Not Sell or Share My Personal Information and unselecting targeting cookies. You can also opt out by visiting our website with a legally recognized opt-out preference signal enabled, such as the Global Privacy Control. Please note that you may need to renew your opt-out choice if you visit the website with another device or browser, or if you clear your cookies. You may opt back in to personal information sales or sharing at any time using the same link. If you opt-out of this type of “sale” or “sharing” of your data, we will not deliver customized advertising to you. You may still see non-targeted advertising about our products and services.

Once you make an opt-out request, we will wait at least twelve (12) months before asking you to reauthorize personal information sharing. However, you may change your mind and opt back in to personal information sharing at any time by clicking “Your Privacy Choices” in the footer of our website.

Changes to this Privacy Notice

We may modify this Privacy Notice at any time in order to address our business needs or changes in applicable laws and regulations.

If you have any questions concerning this Notice, please contact us at Privacy@akebia.com.

Last Updated: December 19, 2025